

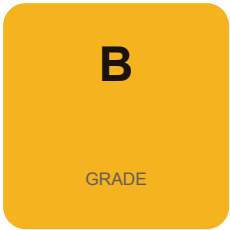
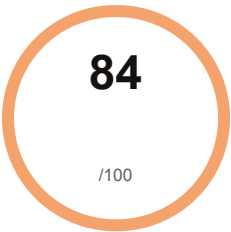
PAID STANDARD REPORT

Paid Standard Report

<https://example-learning.example>

ChatGPT recommendation evidence, search rankings, backlinks, and a focused site audit.

Category-by-category evidence



90% CONFIDENCE

AI-readiness score: measured brand presence and on-page readiness, weighted as shown.

Scoring version: readiness:v1

Score evidence: 8 on-page categories; 7 of 8 off-site source checks produced usable evidence.

Brand presence 75% · on-page readiness 25%

Business identity

94/100

Homepage title: "Example Learning Co. | Free Online Courses, Lessons & Practice".

Direct answers

58/100

0 headings are followed by a concise quotable answer.

Product facts

89/100

90 distinct headings across the site (target 40+).

Page structure

79/100

The site was fetched and returned readable content.

Trust evidence

86/100

No case studies, benchmarks, or methodology found.

Freshness

38/100

No sitemap freshness metadata.

What ChatGPT answers when buyers ask

We asked ChatGPT 25 buyer questions and recorded its answers at generation time. This Standard report shows five representative answers.

ChatGPT

25 Answers recorded

WHO CHATGPT RECOMMENDS FOR YOUR CATEGORY

1. edX

2. LinkedIn Learning

3. Coursera

4. Skillshare

5. FutureLearn

Buyer question: what is online education

Online education refers to a form of learning that takes place over the internet, allowing students to access courses, lectures, and resources remotely. It includes various formats such as video lectures, interactive quizzes, and discussion forums, making education more flexible and accessible.

Buyer question: online education explained

Online education refers to learning that takes place over the internet, allowing students to access courses and resources from anywhere in the world. It encompasses a variety of formats, including full degree programs, individual courses, and certifications. Key benefits include flexibility, accessibility, and a wide range of subjects. Popular platforms offer courses created by universities and industry experts, making

Buyer question: how to online education

To pursue online education effectively, consider enrolling in reputable platforms that offer a variety of courses and degrees. Here are some top recommendations to get started:

Buyer question: online education guide

For online education, I recommend starting with platforms that offer a wide range of courses and quality content. Here are my top recommendations:

Buyer question: is online education safe

Online education can be safe if you choose reputable institutions and follow best practices for online security. Always check for accreditation, read reviews, and ensure the platform uses secure payment methods. Be cautious about sharing personal information and use strong passwords.

Keyword research and rank tracking

Backlink authority and the keywords you already rank for

KEYWORD	GOOGLE POSITION	MONTHLY SEARCHES	RANKING PAGE
liters	#3	2,740,000	example-learning.example
chemistry table of elements	#8	4,090,000	example-learning.example
periodic tables	#12	4,090,000	example-learning.example
periodic table	#17	4,090,000	example-learning.example
solve	#20	5,000,000	example-learning.example
bp	#24	2,740,000	example-learning.example
deltamath	#34	2,740,000	example-learning.example
mapping	#43	16,600,000	example-learning.example
artificial insemination	#51	5,000,000	example-learning.example
litre	#54	2,740,000	example-learning.example

Backlink authority

DOMAIN RANK 531	REFERRING DOMAINS 113,608	BACKLINKS 3,172,188
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PRIORITY FINDINGS

1. No XML sitemap

1. Generate an XML sitemap containing all canonical, indexable URLs for your courses and lessons. 2. Ensure the sitemap is accessible at a standard location like /sitemap.xml. 3. Submit the sitemap through Google Search Console and other webmaster tools.
2. No direct, quotable answers

1. Audit your existing question and topic headings. 2. Immediately follow each heading with a direct 2-4 sentence answer. 3. Ensure these answers include specific numbers, steps, or clear definitions.
3. Few concrete, quotable facts

1. Identify key course and lesson pages. 2. Add specific facts an answer can quote, such as completion rates, lesson durations, and grade levels. 3. Ensure these facts are prominently displayed in the text.
4. Link authority still emerging

1. Publish original research or unique educational benchmarks. 2. Pursue partnerships with educational institutions and press outlets. 3. Encourage industry publications to cite your resources and findings.
5. No valid JSON-LD on key pages

1. Identify your 8 most important canonical pages. 2. Implement valid JSON-LD schema that accurately reflects the visible content. 3. Use a schema validation tool to ensure the code is error-free.